



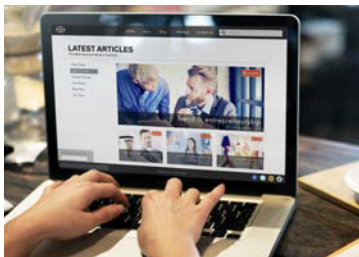
REACH OUT TO OVER
26,200 LEADING BUSINESSES

SINGAPORE'S MOVERS & SHAKERS

Singapore Business Federation (SBF) is the apex business chamber that champions the interests of the business community in Singapore. BiZQ informs senior decision makers with the latest economic trends, industry news and trade and investment opportunities.

ADVERTISING

BRANDED/SPONSORED CONTENT



ON BIZQ WEBSITE:

1 advertorial up to 700 words, including copywriting and images



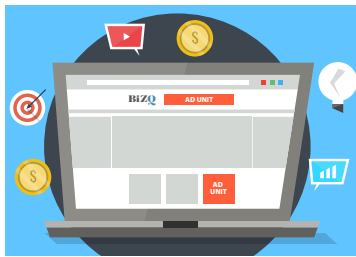
One month sponsored post on BiZQ homepage
+ MREC (700px x 500px)



ON eDM:
Native ad
\$8,000 for 1 month

ADVERTISING

STANDARD BANNER DISPLAY



ON BIZQ HOMEPAGE:

Leaderboard (728px x 90px)
\$3,000 for 1 month

MREC (700px x 500px)

\$2,000 for 1 month

ON eDM:

The monthly eDM is sent to **40,000** unique email addresses on SBF membership database

eDM Leaderboard (728px x 90px)

\$4,000 for 1 month

ADVERTISING

BUNDLE PACKAGES

PACKAGE A

BiZQ site leader board + MREC
\$4,500 (usual price: \$5,000)

PACKAGE B

BiZQ site leader board + MREC + eDM leader board
\$7,500 (usual price: \$9,000)

MEMBER DISCOUNT:

SBF members are entitled to a 10% discount

FREQUENCY DISCOUNTS:

3 months	20% discount
6 months	30% discount
12 months	40% discount

SBF MEMBERSHIP BY COMPANY SHARE CAPITAL

\$10m+	21.38%
\$5m – \$10m	8.42%
\$1m – \$5m	41.18%
\$0.5m – \$1m	29.02%

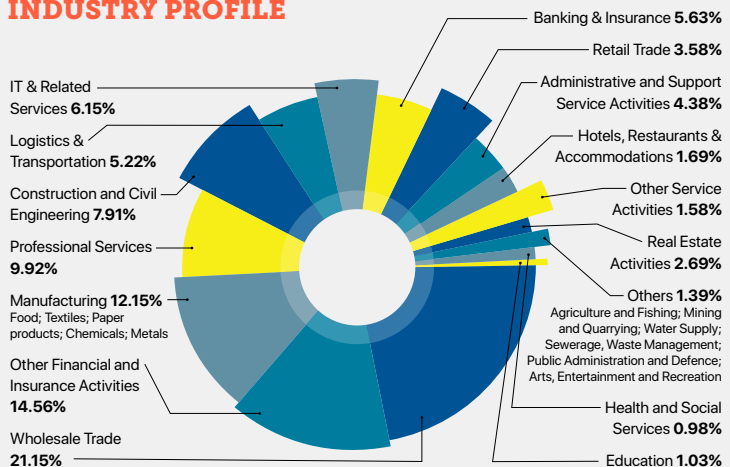
ADVERTISING QUERIES

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SBF MEMBERSHIP BY INDUSTRY PROFILE



Accurate as of 31 December 2020